

# Privacy statement

This is the privacy statement of BBQ Flavour.

In order to make our services available, it is necessary for us to process your personal data in a number of cases. BBQ Flavour respects your privacy and ensures that all your personal data is treated confidentially. This privacy statement explains what data is processed, what is done with your data and what rights you have.

Below you will find an overview of all topics covered in this privacy statement.

- 1. When and what data is processed by us?
- 2. Purpose of the processing
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#### 1. When and what data will be processed by us?

We process data if you:

- Sign up for newsletters. This concerns the data that you yourself have passed on to receive the newsletter, including in any case your name and email address;
- contact us (via a contact form). This concerns the data that you contact us with and that you yourself have passed on for contacting us. This may include your e-mail address and/or telephone number in combination with your first and last name.
- Otherwise: by filling in your details at the workshops or webshop.

#### 2. Purpose of processing.

We process personal data for various purposes, namely:

- analytical and research purposes;
- sending you news and service-oriented information to inform, interest and engage you;
- The fulfillment of legal obligations.

Insofar as laws and regulations impose further requirements on the processing, such as asking permission in advance, offering the right to object or being able to unsubscribe afterwards, we will of course follow those requirements.

## 3. Provision to third parties

The data collected by us is required for the purposes described above. If the provision of data to third parties is necessary for the execution of the aforementioned purposes, we will make your data available to these third parties under conditions drawn up by us and in line with the applicable legal requirements and guidelines. This concerns, for example, the provision of data to third parties who offer an ICT solution.

## 4. Retention period

Personal data is processed only for the purposes set out above. We will not retain your personal data for longer than is necessary for the processing of the purposes described above, unless such data is necessary for compliance with a legal obligation.

#### 5. Security

We are extremely careful with the processing of your data. We constantly take appropriate measures to protect your data from loss, unauthorized use or modification. These measures are in line with the applicable legal requirements and guidelines.

# 6. Your rights

If you have any questions and/or comments regarding the processing of your personal data you can contact us by sending an e-mail to info@bbqflavour.com. If you no longer wish to receive information and offers you can unsubscribe from that particular expression.

## 7. Information about the privacy statement.

For any other questions you may have about BBQ Flavour's privacy statement, please contact us by sending an email to info@bbqflavour.com.

#### 8. Changes to the privacy statement

The Privacy Statement is subject to change without notice in the event of changes in BBQ Flavour's business practices. It is therefore advisable to consult this privacy statement regularly.

## **Privacy Statement - visit website**

In order to make our website and related services available to users, it is necessary for us to process personal data in a number of cases. We respect the privacy of users and ensure that all your personal data is treated confidentially. This privacy statement explains exactly what data is processed, what is done with your data and what rights you have.

# What data are we processing?

[Note: it is important to check whether you do/do not use analytical cookies with implications for the privacy of website visitors. If you do not, then a text about cookies on the website is sufficient. If you do, you are required to show a cookie notification as a pop-up, where the visitor must give his consent. See the instruction in the library 'Cookie Statement'. The data that we process consist of two categories: On the one hand, this is data that you enter yourself in forms on the website. These data concern your identity (such as name, address, e-mail, etc.) as well as data related to the question you have asked or the service you have requested.

In addition, we use Google Analytics for statistical purposes, a web analysis service provided by Google Inc. ("Google"). Google Analytics uses "cookies" (small text files placed on your computer) in order to help the website

analyze how users use the site. The information generated by the cookie about your use of the website (in the case of BBQ Flavour without your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information to track how you use this website, compiling reports on website activity for website owners.

BBQ Flavour has entered into a processing agreement with Google. We have masked the last octet of the IP address and turned off 'data sharing'. Also, we do not use other Google services in conjunction with the Google Analytics cookies.

If you object to this form of data capture, you can set your browser to not accept cookies. However, not accepting cookies may result in you not being able to access some pages on this website. We do not analyze personal data nor do we process them further.

#### What do we do with your data?

The purpose of processing the data is:

- Processing your inquiry.
- Enable us to provide our services.
- Promoting the usability of the site.
- To be able to make offers and promotions or provide information or news bulletins relevant to you (only with your consent).

Personal data is processed only for the purposes set out above. We will not retain your personal data for longer than is necessary for the processing of the purposes described above, unless such data is necessary for compliance with a legal obligation.

# Security

We have taken appropriate technical and organizational measures to secure your personal data against loss or any form of unlawful processing.

# Your rights

If you have any questions and/or comments regarding the processing of your personal data you can contact us by sending an e-mail to info@bbqflavour.com. If you no longer wish to receive information and offers or other information (press releases, vacancies etc.) you can always unsubscribe from that particular expression.

# Information about our privacy policy

For any other questions you may have about our privacy policy, please contact us by sending an email to info@bbqflavour.com.

